

# CANADA DAY



WOOD BUFFALO AB

**Partnership  
Opportunities**

**CANADA  
DAY**   
WOOD BUFFALO AB

# MAIN EVENT

## PARTNERSHIP OPPORTUNITIES



Canada Day at MacDonald Island Park is the most popular free event for families in Wood Buffalo! Complete with bouncy castles, face painters, fireworks, live entertainment and more, this event is guaranteed to keep the family entertained all afternoon!

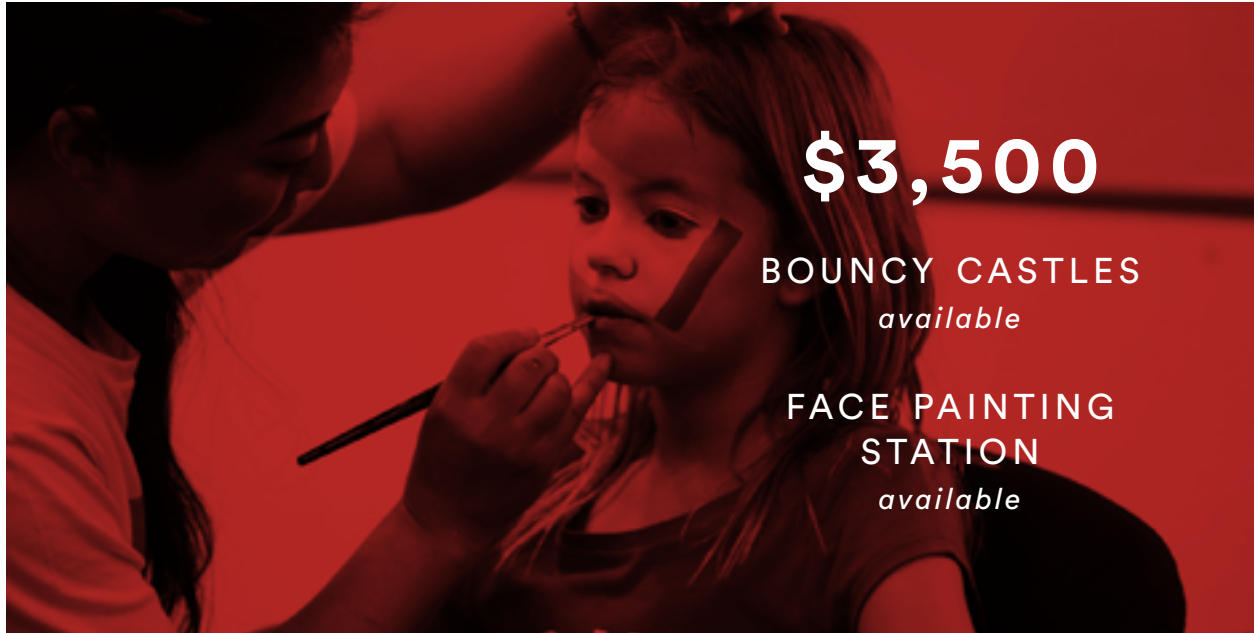
With your partnership, we will have the ability to deliver an exceptional experience for thousands of community members and families. Even more, your company will be highlighted as a strong community supporter in the region!

### Main Event Partners will receive the following benefits:

- Visually impactful logo recognition on Main Stage signage
- Prominent logo recognition on event signage
- Corporate recognition on social media
- Corporate name in Canada Day press release
- Corporate name and/or logo recognition on Canada Day event page and website
- Opportunity to provide promotional merchandise to attendees and employee engagement
- Employee engagement opportunities

# FEATURE ACTIVITY PARTNER

## PARTNERSHIP OPPORTUNITIES



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### Feature Activity Partners will receive the following benefits:

- Logo recognition on sponsored activity signage
- Prominent logo recognition on event signage
- Corporate recognition on social media
- Corporate name in Canada Day press release
- Corporate name and/or logo recognition on Canada Day event page and website
- Employee engagement opportunities

# ACTIVITY PARTNER

## PARTNERSHIP OPPORTUNITIES



**\$2,500**

**BIRTHDAY CUPCAKES**  
*available*

**CRAFT CARNIVAL**  
*available*

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**Activity Partners will receive the following benefits:**

- Logo recognition on sponsored activity signage
- Logo recognition on event signage
- Corporate recognition on social media
- Corporate name in Canada Day press release
- Corporate name and/or logo recognition on Canada Day event page and website
- Employee engagement opportunities

# CANADA DAY

## PARTNERSHIP OPPORTUNITIES

### PARTNER INFORMATION

Please complete this form and e-mail it to the contact listed below:

Partner Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Return completed form to:

Regional Recreation  
Corporation of Wood Buffalo

Attention: Leah Howse  
Partnerships and Community  
Relations Advisor

1 C.A. Knight Way  
Fort McMurray, AB  
T9H 5C5

E-mail: leah.howse@rrcwb.ca

Please indicate your desired partnership

Activity: \_\_\_\_\_

Feature Activity: \_\_\_\_\_

Main Event: \_\_\_\_\_